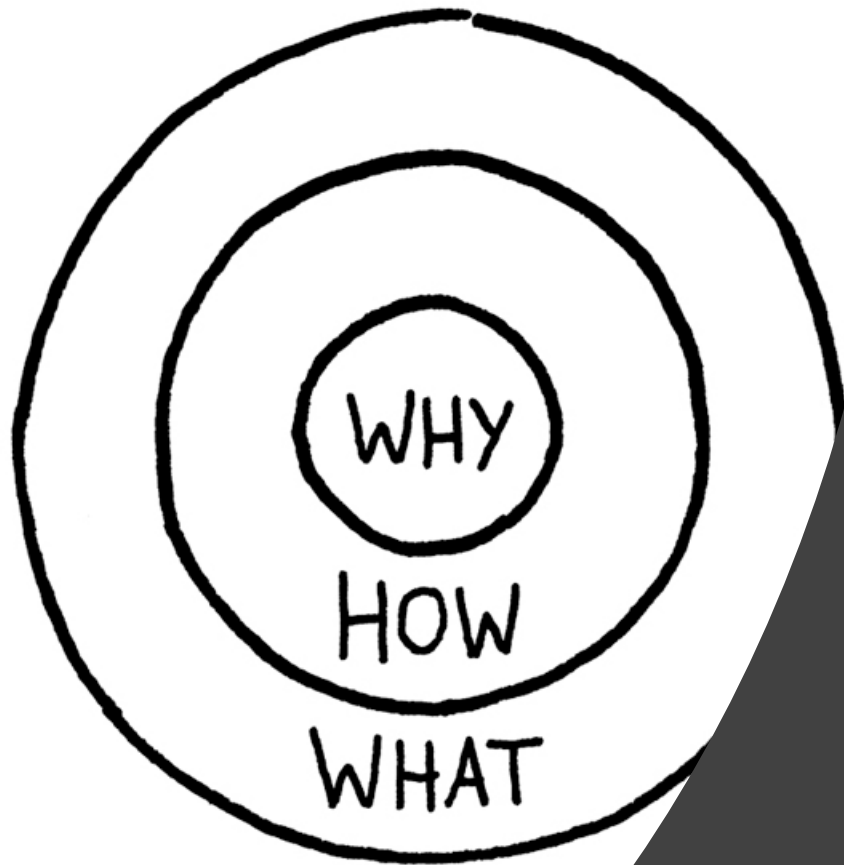


AFRICAN METHODIST EPISCOPAL CHURCH
13th Episcopal District Planning Meeting
"THINKING BIG"
November 5, 2021

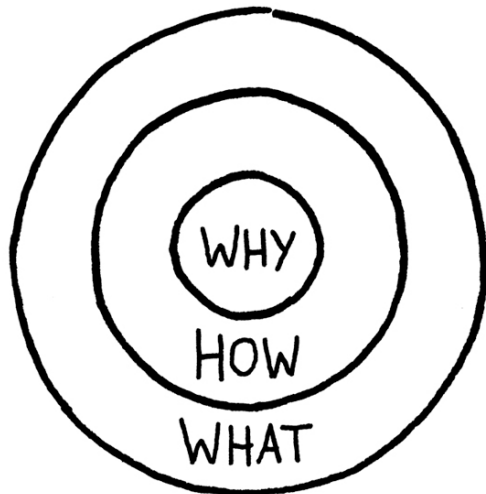
"CHURCH GROWTH TO SOCIAL IMPACT:
RECLAIMING YOUR CONGREGATION'S
VOCATIONAL IDENTITY AND MISSION"

Rev. Dr. Reginald Blount
Presenter



The Golden Circle

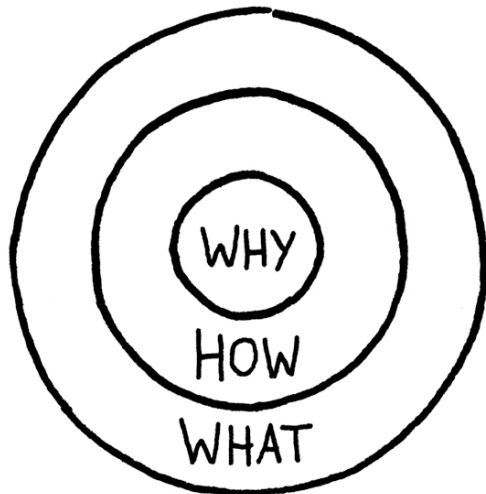
The Golden Circle



•What

- Every organization on the planet knows WHAT they do. These are products they sell or the services they offer.

The Golden Circle



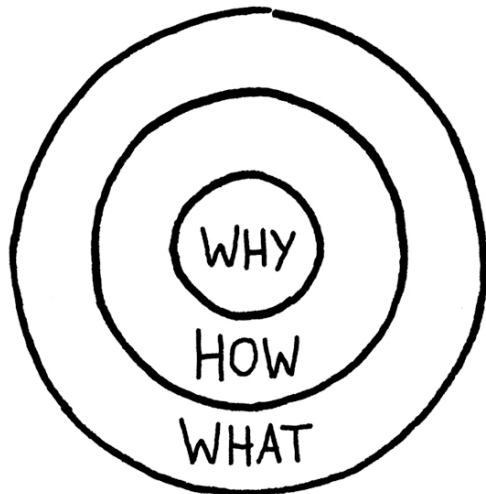
What

Every organization on the planet knows **WHAT** they do. These are products they sell or the services they offer.

How

Some organizations know **HOW** they do it. These are the things that make them special or set them apart from their competition.

The Golden Circle



What

Every organization on the planet knows WHAT they do. These are products they sell or the services they offer.

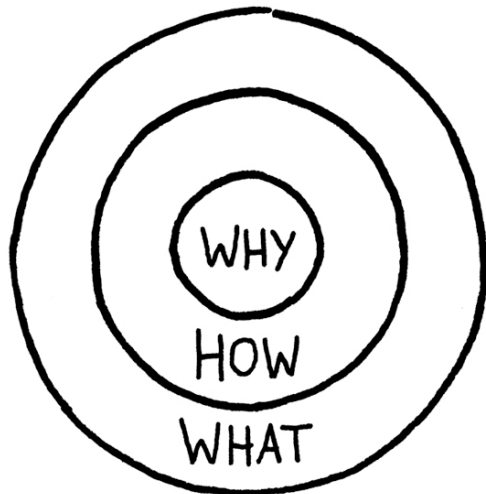
How

Some organizations know HOW they do it. These are the things that make them special or set them apart from their competition.

Why

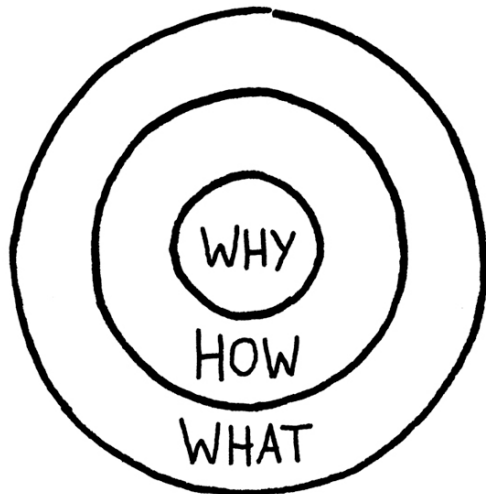
Very few organizations know WHY they do what they do. WHY is not about making money. That's a result. It's a purpose, cause or belief. It's the very reason your organization exists.

The Golden Circle



People don't
buy WHAT you
do, they buy
WHY you do
it!

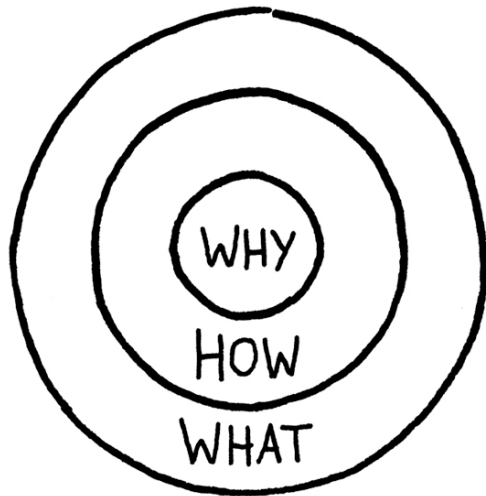
The Golden Circle



Mission Drift:

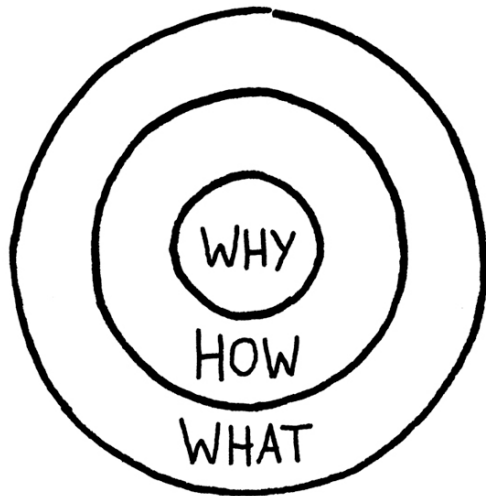
When an organization is slowly carried away from its core purpose and identity.

The Golden Circle



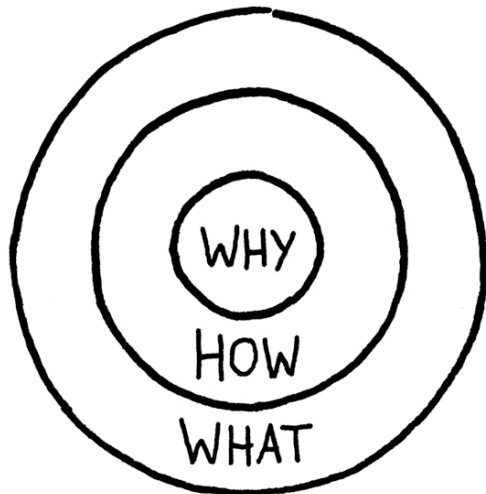
WHAT IS
YOUR WHY...?

The Golden Circle



WHAT IS YOUR
CHURCH'S
CALLING...?

The Golden Circle



WHAT IS IS
GOD UP TO IN
THE
COMMUNITY
GOD
ENTRUSTED TO
YOU...?

FREE AFRICAN SOCIETY

Help support widows and orphans, as well as the sick or unemployed.

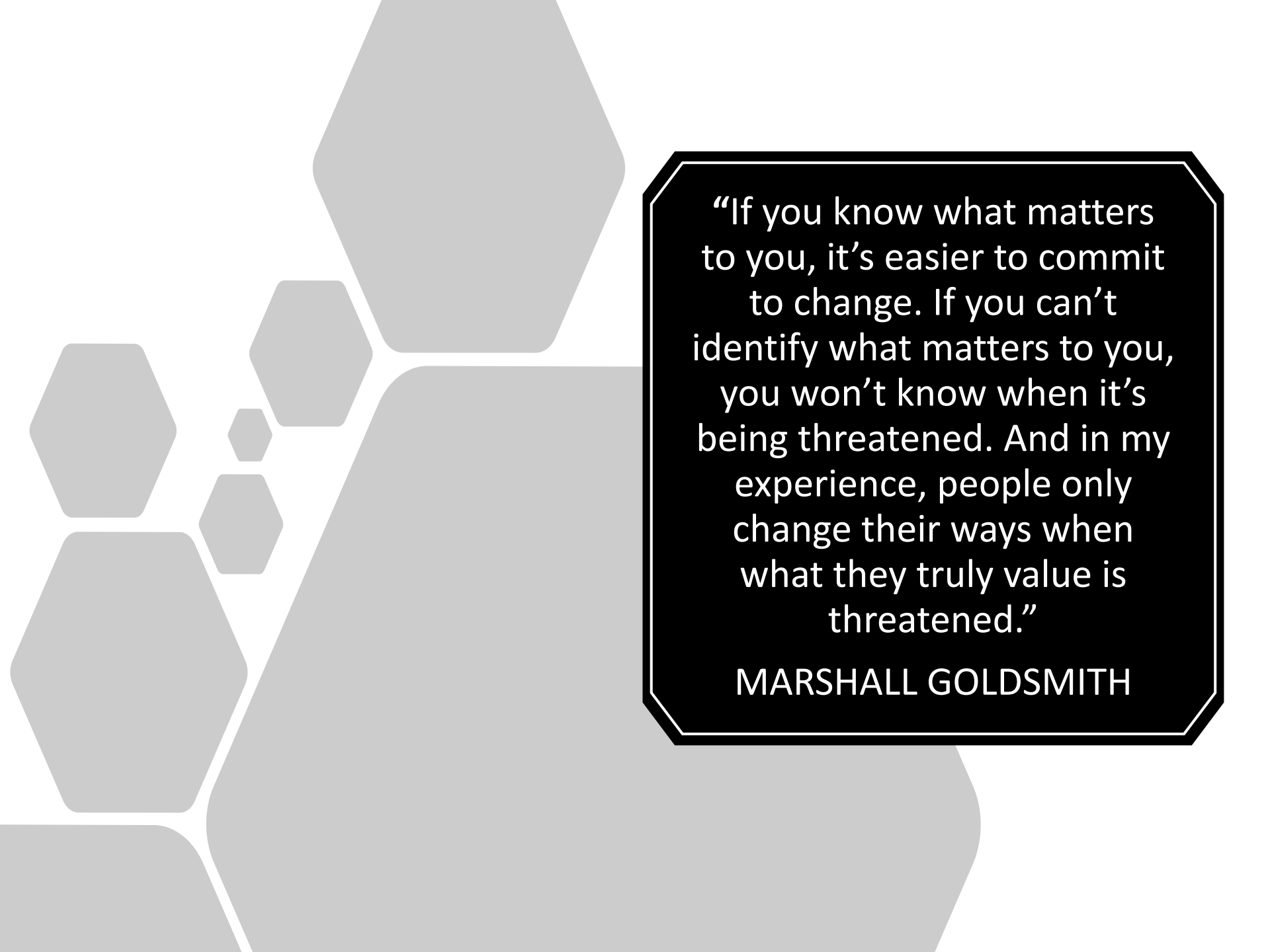
Supported the education of children, or arranged apprenticeships if the children could not attend one of the free schools that were developed.

Provided social and economic guidance, and medical care.

Helped new citizens establish their new sense of self-determination. Taught people how to spend their money wisely and how to save to build wealth.

Worked with the city to acquire land for a burying ground.

Performed and recorded marriages and births for the people of its community.



“If you know what matters to you, it’s easier to commit to change. If you can’t identify what matters to you, you won’t know when it’s being threatened. And in my experience, people only change their ways when what they truly value is threatened.”

MARSHALL GOLDSMITH

F.I.S.H. CAPITAL

Faith Capital is comprised of the money and assets that communities of faith contribute to the work of ministry and the upkeep of the church's property. Generally speaking, this includes tithes and offerings that reflects a faith community's religious convictions.

“Are the gifts & talents of your members being fully recognized and maximized?”

Social Capital is a network of relationships among institutions and people who live and work in a particular community or marketplace, enabling that marketplace to function effectively. Building Social Capital is an invitation to pause and ask, “Who, outside of our faith community, should we partner with in executing the church's ministries and goals?”

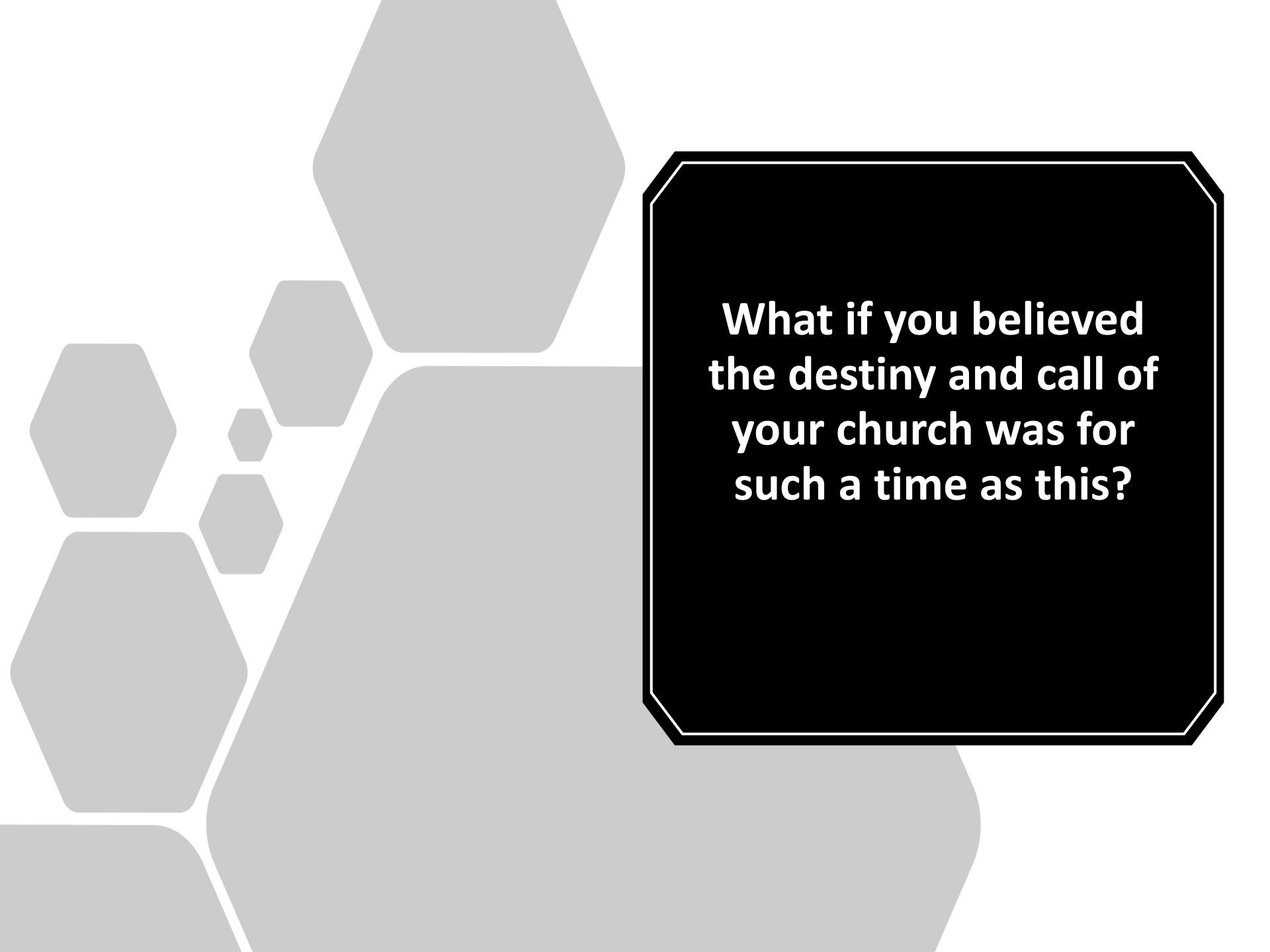
“Is your congregation outwardly focused on encouraging and building up others?”

Intellectual Capital is the individual and collective knowledge, skills, experience, and expertise organized to achieve a specific goal. Each member of a congregation has gifts and talents which are valuable if they are recognized, utilized, and developed.

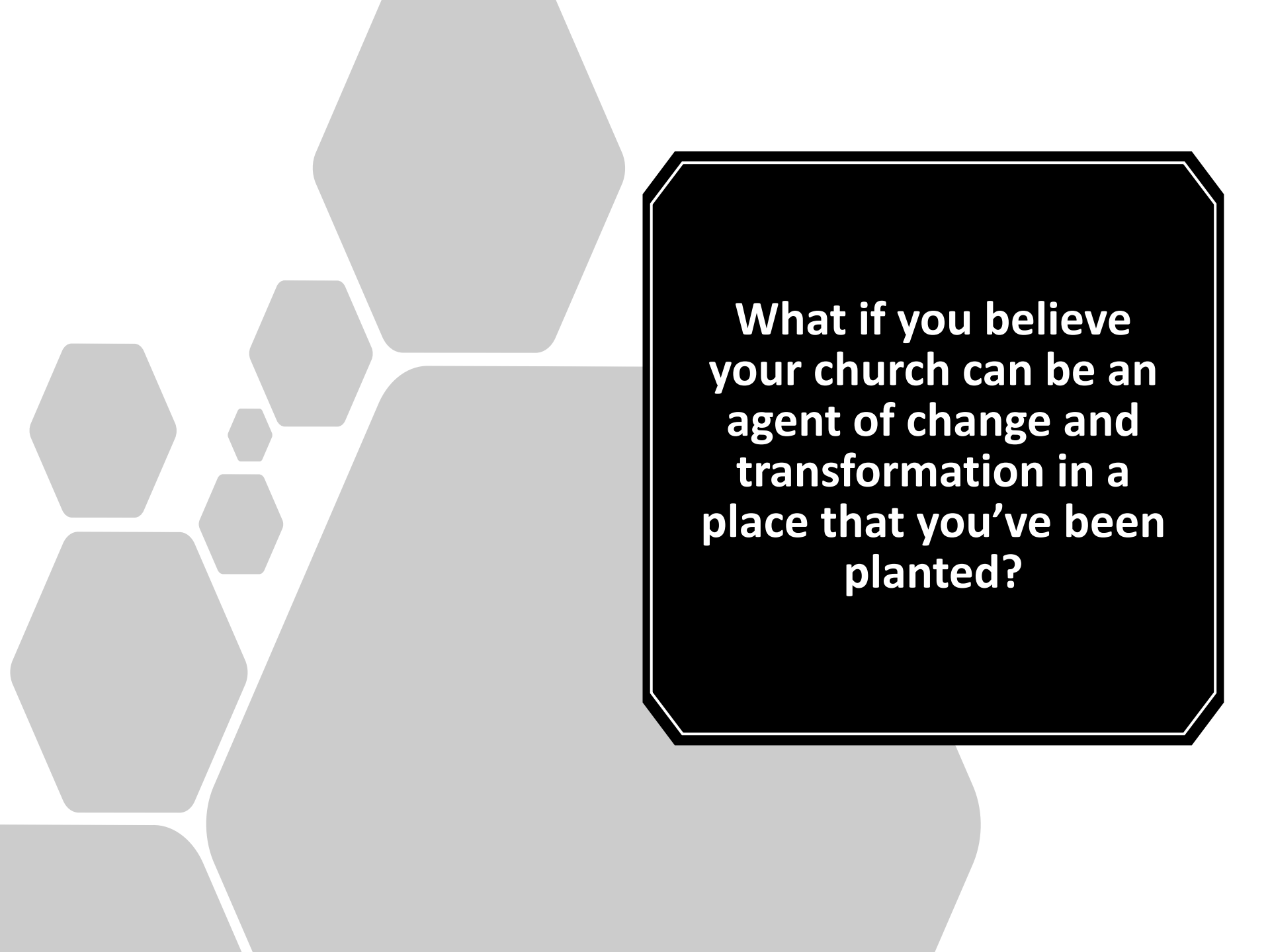
“Is what you collect on Sunday sufficient to finance your God-sized vision?”

“Who shares our vision but has not been invited to walk with us?”

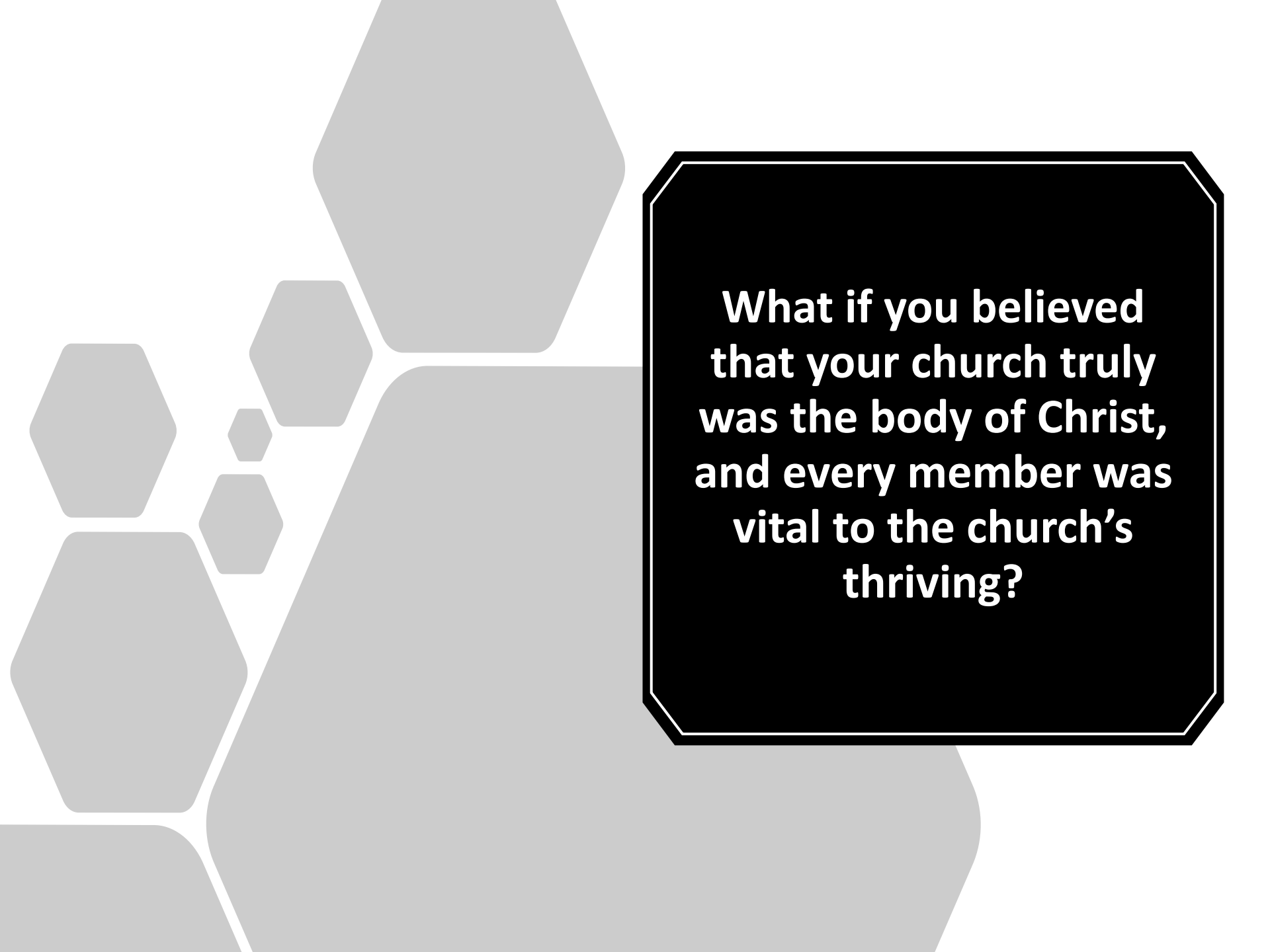
Human Capital is about the implementation of projects and programs which are relevant and have demonstrable impact on human lives. As Christians, are we not responsible for assisting our neighbors in reaching their God-given potential?




**What if you believed
the destiny and call of
your church was for
such a time as this?**




**What if you believe
your church can be an
agent of change and
transformation in a
place that you've been
planted?**



**What if you believed
that your church truly
was the body of Christ,
and every member was
vital to the church's
thriving?**



**What if you believe
that there was more
available to you that
you could see right
now?**



**What if you believe that
God can truly do more
for you, your church,
and your community
than you could ever
ask, think, or imagine?**